Neenah And Menasha News

COMMITTEE STUDIES PEDDLER LICENSES

Will Prepare Report for Consideration at Council Meeting

Neenah — Because it is thought Neenah's peddlers' license ordinance is not strict enough, and the fee charged the itinerant salesmen is too light, the committee on ordinance and printing headed by L. H. Freeman, will meet this week to investigate the peddlers' ordinances of Menasha and other cities, and give a report of their findings at the meeting of the common council, Wednesday, Sept. 4.

Peddlers, in the legal sense of the word, have been very scarce in this city, lately, according to Mr. Freeman. Traveling salesmen are not classified as peddlers because they take orders for goods which they afterwards deliver. If they took orders and delivered the goods at the same time, they would fall under the peddler classification.

Neither are farmers, who peddle their produce in town, liable under the peddler law. Any man who sells his own product does not have to procure a license. It is only the traveling man who sells another's product which he delivers at the time of sale, who must pay the fee.

JEANETTE BYLOW IS PLAYGROUND NET CHAMP

Neenah—Jeanette Bylow, Columbia park, won first place in the playground tennis final Saturday morning. Second place went to Florence Handler, Doty, and third to Doris Smith, Columbia.

Aspirants for the Helen Kimberly Stuart cup, awarded to the Neenah girl tennis champion, should make entries before Sept. 1 if they want to enter the tournament. Contestants should sign up at the Y. W. C. A. or signify their intention of entering by calling the office.

Mabel Jensen is the present cup holder.

DRAHEIMS CHAMPIONS OF YOUNG MEN'S LOOP

Neenah — Draheims vanquished Burt's Candies, 3 to 1, in a hard fought softball game at Columbia park, Friday evening, and won the championship of the Young Men's series.

Monday the American and National league champs open the first game in the city championship series. The second game will be played Wednesday and if a third is necessary, it will take place Friday.

BOARD OF REVIEW GETS READY FOR COMPLAINTS

Neenah—Notices are being mailed this week to every person having personal property that he might be advised of the amount of his assessment, and prepare his complaint—if any—to bring before the board of review which meets next week. Tuesday, a session will be held from 10 a. m. until 4 p. m. each succeeding day after that, the board will meet from 1 to 5 o'clock in the afternoon until September 13, inclusive The board will also listen to complaints on assessment of real estate.

PLAYGROUND PROGRAM IS APPROACHING FINISH

Neenah—With the fast approaching close of the playground finals, medals, ribbons, and other prizes for summer-contest titleholders have been practically all awarded. The Y. W. C. A. awwarded ribbons to the following feminine champions Friday:

City final washer tournament: Crystal Bastar, Fourth ward; Ruth Herrick, Doty park; Kathinka Lester, Columbia.

City final croquet: Jeanette Bylow, Columbia; Marion LaFond, Columbia; and Ruth Herrick, Doty.

FIREMAN TO ATTEND STATE CONVENTION

Neenah—Ferdinand Diesterhaupt will leave Tuesday for Kenosha where he will attend the three-day convention of the Wisconsin Paid Fireman's association. Mr. Diesterhaupt is delegate for the Neenah force. He began a two weeks vacation Monday.

DRUNK IS SENTENCED TO JAIL BY JUSTICE

Neenah—Daniel Water, arrested Friday night, was sentenced to 20 days in the county jail by Justice Jensen Saturday morning for drunk and disorderly conduct.

NEENAH PERSONALS

A daughter was born Sunday at Theda Clark hospital to Mr. and Mrs. Raymond Krause.

GERMANIA BOWLERS LAY PLANS FOR NEW SEASON

Menasha—The bowlers of the Germania society met Thursday evening at which preliminary steps were taken for the organization of its bowling league for the coming season. Another meeting will be held Thursday evening, Sept. 5, at which time the number of teams to enter the league will be definitely determined. It is planned to increase the size of the league next season. The games will be rolled on Hendy recreation alleys again this year.

Final Legion Dance at Menasha Park, Monday night, featuring I. J. Cameron's Night Life and Broadway Entertainers of Appleton.

LITTLE JOE

FORMER MENASHAN PEDDLES BIKE FROM CALIFORNIA HOME

Menasha — George M. Sanford of Oakland, Calif., who left Menasha more than 50 years ago for the west, is calling on friends here and will remain here until after the dedication of the new Tayco-st bridge. He arrived Sunday on his bicycle after covering 1,400 miles of the distance and one of the first boyhood chums whom he looked up was George T. Allanson, with whom he spent a portion of the day.

Mr. Sanford said he scarcely recognized the city and particularly the island, where his father, who was a clock repairer, lived. There were very few homes on the island at that time and none of the streets were improved.

MENASHA PERSONALS

Menasha—Clarence A. Loescher has returned from a several days visit at Minneapolis.

Robert Vogelgasang, who has been visiting his grandparents, Mr. and Mrs. William, Knaus, returned to Chicago Saturday.

Mrs. John Graff of Minneapolis, formerly of Menasha, is a guest of her brother, William Melcher, 30 Main-st. She was accompanied here by her niece and her husband, Mr. and Mrs. Ben Schneider, of Three Forks, Mont.

Mr. and Mrs. E. H. Schultz spent the weekend with Chicago friends.

Mr. and Mrs. George Kelly of Milwaukee and Mr. and Mrs. Tony Holtknecht were guests at the Eckrich cottage at Payne's point Sunday.

Miss Lillian Fahrbach, secretary to Supt. J. E. Kitoski at Menasha high school office, has returned from a two weeks camping trip to Eagle River.

J. L. Walker is at Theda Clark hospital, where he will submit to an operation Tuesday.

Mrs. L. J. Ellinger and Mrs. Geo. Zick have returned from a several days visit at Chicago.

Mr. and Mrs. Daniel Rees have returned from an extended visit to Jefferson and Minneapolis.

Mr. and Mrs. Ray Sawyer of Minneapolis spent the weekend with Menasha friends.

Mr. and Mrs. James Hornbrook of Oshkosh were guests of Mr. and Mrs. J. I. Masters Sunday at Hotel Menasha.

Mary Elizabeth Jensen, little daughter of Mr. and Mrs. W. F. Jensen is recovering from an attack of pneumonia.

SOCIAL ITEMS AT MENASHA

Menasha—Applications for marriage licenses have been made to the county clerk at Oshkosh by Richard G. Browne, Normal, Ill., and Mary Best, Menasha; Robert Reinhart, Neenah, and Theresa Rouse, Menasha; James C. Gibson, Menasha, and Margaret Wenzel, Neenah; and Leo V. Suchdolski and Laone W. Kinkowske, Menasha.

Miss Irene Arndt, daughter of Peter Smangesky of Menasha, and Henry Schmerein of Neenah were married at 10 o'clock Saturday morning at St. Patrick parsonage. The ceremony was preformed by the Rev. George A. Clifford, pastor.

Mr. and Mrs. Chris Walter, Mr. and Mrs. C. E. Pierce, Mr. and Mrs. John Walter, Mr. and Mrs. J. P. Hrubesky, Mr. and Mrs. Fred C. Walter, Mr. and Mrs. W. H. Pierce and Mr. and Mrs. Joseph Christl attended the wedding of Miss Lucille Walter, daughter of Mr. and Mrs. Martin Walter, at West Bend Saturday.

L. J. Ellinger, Sr., was surprised by 30 friends Sunday afternoon and evening in honor of his birthday anniversary. Cards were played and were followed by a dinner.

INVITE OFFICIALS TO BRIDGE DEDICATION

Menasha—Mayor W. E. Held was busy Saturday mailing out invitations to city officials in this part of the state to the dedication of Menasha's new bridge Saturday, Aug. 31. The ceremony will be made one of the most elaborate affairs ever held in Menasha.

KITOWSKI RETURNS FROM SUMMER SCHOOL

Menasha—Supt. J. E. Kitowski, who has been attending summer school at Columbia university New York, during his summer vacation, was at his desk at Menasha high school Monday afternoon. He came here from Berlin after having spent the weekend at his home.

AWARD MEDALS TO CONTEST WINNERS

Youngsters Get Big Thrill as They Receive Trophies for Summer Play

Neenah—They may get another such thrill of exaltation the angel Gabriel trumpets them to the rewards of the good life, but after all it will not be the first one. That came when playground achievements for the entire summer were gathered, tabulated, and awards were given to the outstanding children who emerged on top in the final judgment of the recreation department.

Gordon Erdman and Charles Zemlock, are the all around champions of the city. Erdman won first among boys of 16 years old and under, with a score of 145; while Zemlock took the title among the 12 year old boys and under with a score of 115. In the former class Tod Barnes and Robert Larson are second and third with scores of 135 and 108, respectively. In the latter class Norman Jensen and Stanford Haas are second and third with scores of 111 and 107, respectively.

Jeanette Bylow won first place in the tennis tournament for girls of 16 and under, played Saturday at Columbia park. Florence Handler and Dora Smith won second and third place respectively.

All winners received gold, silver and bronze madels according to their merits.

Tonight the Jersilds play the Bergstroms at Columbia park in the first National-American league contest for the city title.

NIGHT BLOOMING CEREUS OPENS IN MENASHA GARDEN

Menasha—A night blooming cereus at the home of Mr. and Mrs. Ernest Sternhagen, 500 Tayco-st, was in blossom Friday night and attracted the attention of the neighborhood. It had five blossoms which commenced to open about 7 o'clock in the evening and reached their greatest diameter about midnight. Last year the plant bore four flowers all of which opened the same evening. The plant was seven years old before it commenced to blossom. The flower also is known as the "Queen of the Night."

FORMER MENASHA MAN IS APPOINTED JUDGE

Menasha—Daniel W. Sullivan, son of Mrs. Elizabeth Sullivan, 608 Broad st has just been appointed judge of the second judicial circuit of Milwaukee to fill the unexpired term of Judge Oscar M. Fritz, who was recently appointed to the Supreme bench. Mr. Sullivan was born and reared in Menasha and at the present time is assistant district attorney of Milwaukee co.

TWIN CITY DEATHS

Menasha — Mrs. Lucy Gothe, until 10 years ago a resident a Menasha, died Friday afternoon at her home in Chicago. She was born in Buffalo and upon leaving Menasha returned to that city, but later made her home in Davenport, Ia., and Chicago. She is survived by three daughters, Miss Elsie Gothe, Miss Lucinda Gothe, Chicago; Mrs. L. E. Holcomb, Joliet, Ill.; two sisters, Mrs. Mary Dennhardt, Mrs. S. Neitzel, Neenah; and three brothers, C. R. Mueller, Neenah; L. Mueller, Seymour; and Henry Mueller, Gladstone, Mich. The body was conveyed to Neenah Sunday accompanied by the Misses Gothe and Mr. and Mrs. Holcomb and the funeral was held at 2 o'clock Monday afternoon at Oak Hill chapel. The services were conducted by the Rev. John Best, pastor of the Congregational church, Menasha.

DRUNKEN DRIVER PAYS $100 FINE IN NEENAH COURT

Neenah—Two men charged with driving while drunk were arrested here Monday morning. B. F. Newcomb pleaded guilty and was fined $100 and costs in in Justice Jensen's court. Fred Wright put in a not guilty plea and his case will be heard Tuesday afternoon in Judge Harness' court.

FIRE CHIEF LEAVES FOR STATE MEETING

Menasha—Paul Theimer, chief of the fire department, left Monday for Kenosha to attend the state convention of fire chiefs which will be in session Tuesday, Wednesday and Thursday.

CARS ARE DAMAGED IN COLLISION AT CORNER

Menasha—Louis Torensky and Max Teichert figured in an automobile collision at 8:45 Saturday night at the corner of Second and Green Bay-sts. The former was traveling east on Second-st and the latter south on Green Bay-st. Both cars were damaged, but no one was injured.

CHICAGO SHOOTING IS SEEN AS REVENGE ACT

Chicago— (AP) —The Chicago-We-Will plane went into its third day of endurance flying today with its crew, C. E. Steele and Russell Mossman, confident they were on the way to a new record for sustained flight. The plane took off Friday morning at 11:31.

Ten thousand persons watched the refueling maneuvers yesterday. A note from Mossman said the motor was "running beautifully."

Power Magnate

INSULL GROUP TO ENLARGE TOWARD EASTERN SECTION

Believe Group Will Soon Clash With Morgan Interests

New York— (AP) —Recent aggressive action by the Insull group of utilities in the middle west has revived reports of impending hostilities with the Morgan group in the east.

Eastern power executives say, however, that the prospect of serious competition between the dominant personalities in the utility industry east of the Rocky Mountains is remote.

"This is an era of cooperation," said one, "not of fighting for special group advantages with all the waste that such a policy involves."

The number of persons who can claim to have kept abreast of the swift changes in the utility outlook is small. Brokers estimate most of the speculators, big and little, who have made the recent booming market for utility shares, have never made a serious study of the various merger programs.

Few have considered what stupendous developments hinge on whether J. P. Morgan and Samuel Insull elect to compete or cooperate.

Outside of the chief executive and statisticians of management and holding companies, the financial ramifications of power, light, traction, water and gas enterprises on any one day are largely a matter of conjecture.

Maps exist which show the week to week galeidscopic changes in ownership and management of various units in all parts of the country, but these are seldom available to the public.

A glance at one will show ground for assumption that the Morgan group may clash with the Insull group. In certain sections neither can expand much farther without treading on the other's toes.

SENATE TO PROBE U. S. MONEY TRUST

CONTINUED FROM PAGE 1

ment trust companies. The theory advanced is that these groups do control the money rate, not necessarily with an intention to manipulate it but because the large sums of money they are compelled to handle in the very nature of their business cause sharp fluctuations in the money rate as well as a scarcity of funds at low rates. Those who believe the federal reserve board has been thwarted by these large groups contend that in effect the concentrations of money in the hands of a few banking groups has made it possible for these interests to defy the federal reserve board and to use as ammunition in their fight money drained from the federal reserve system itself through the interlocking arrangements that exist between investment trusts and member banks.

While the principle of investment trust banking is not attacked here its influence on the use of federal reserve credit is one of the factors that will be investigated abstractly. There is no animus toward any particular banking institution or group in the gossip in Capitol hill but there is a decided tendency to give the federal reserve board instructions to go further than it has in curbing speculation or rather the use of federal reserve credit for speculative purposes. Members of congress who are favoring the King resolution say that they well understand the viewpoint that the individuals have the right to speculate in the stock market and win or lose as fortune dictated but the member banks of the federal reserve system, they contend, should not have the right to allow the use of other people's money by speculative elements even though loans are well secured. Assuming that there is only a limited amount of credit available through the federal reserve system, the argument is made that agriculture and business should not only have first call on this money and credit but at low rates of interest.

An analysis will probably be made by the senate investigating committee as to what the added cost of living has been through the increase of overhead due to high interest rates which in turn has been passed on to the consumer. Also there is complaint from various parts of the country that first and second mortgage money is scarce, and that construction and real estate has been adversely affected through the diversion of funds needed for normal expansion but which are now concentrated on banking centers for use in making loans at attractively higher rates in connection with stock market operations.

250 STATIONS GIVE DATA ON WEATHER TO COMMANDER OF GRAF

Dr. Hugo Eckener, Meteorologist, Does Own Forecasting

BY BEN G. CLINE

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San Francisco—Reports from some two hundred and fifty land stations and ships at sea are digested and summarized at the local district office of the United States weather bureau to make up twice-a-day messages on meterorological and weather conditions for the dirigible Graf Zeppelin, enroute across the Pacific on the third leg of its round the world trip.

Dr. Hugo Eckener, commander of the Graf, is an experienced meteorologist and does his own weather forecasting from data furnished by the San Francisco weather bureau office, transmitted as special messages via wireless to the Zeppelin.

These messages tell the location of centers of high and low pressure on the Pacific, their areas, in what direction they are moving and their intensity. They also contain reports from 14 coastal land stations and from ten to twenty ships on general weather conditions on the coast and at sea. These weather reports are sent in code for economy sake, the dirigible having been furnished with the bureau's code book.

From the meterorological reports Dr. Eckener makes up his own weather maps twice daily just as they are made up from the same information in the weather bureau's office, makes his own forecasts and selects his route accordingly.

AIDED PACIFIC HOP

The weather map last Wednesday, when the Graf Zeppelin attempted to leave Japan and was delayed by a mishap in being removed from its hangar, showed extremely favorable conditions over the whole Pacific, except for a low pressure area which developed off the coast of Japan and caused the storm the Zeppelin successfully weathered. Maps Friday indicated that the ship, avoiding the North Pacific storm area, would have favorable tail winds for a large portion of its voyage.

At the time the low pressure area was developing off Japan's coast the storm area in the north Pacific was moving landward into northwest United States, bringing rain to the Washington coast, and Friday night it extended into California.

To the weather office here the supplying of special reports to the German dirigible is just another detail in a busy day. The material from which the reports are made up comes in twice a day by naval and commercial wireless and by cable and land lines, and after compilation is broadcast by radio, telephone, teletype and telegraph for the benefit of agriculture, aviation and shipping.

Aviation has increased the activities of the bureau tremendously and the furnishing of reports to the Graf Zeppelin is an indication of future demands for specialized service from Uncle Sam's weather man as flying develops over land and sea.

COMMENCE PROBE OF SHOOTING AT FAIR

Rhinelander —(AP)— The death of one man from shooting gallery bullets which went astray, at the Oneida county fair last week, today brought an investigation by authorities.

District Attorney Earl Kennedy, spurred by the death of Gust Nagel, 57, a farmer, called A. L. Morken of Madison, inspector of county fairs for the state department of agriculture, to explain why he had pronounced at concessions at the fair satisfactory after an inspection.

He also summoned E. B. Petts, Eagle River, owner of the gallery behind which Nagel and six other men were standing when they were struck by the bullets. The gallery has been held here. Kennedy said he expected to take depositions from the men and place them before a coroner's jury which is to meet Tuesday.

Ed Bonnie, injured with Nagel, was discharged from the hospital today.

HIBERNIANS ELECT AUXILIARY OFFICERS

Oshkosh —(AP)— The Ancient Order of Hibernians ended their biennial state convention here yesterday with the selection of officers for the Ladies auxiliary.

Margaret T. Clark, Oshkosh, was elected president. Other officers are: Vice President, Mrs. Nellie Kilduf, Ashland; Secretary, Mrs. Anna Barry, Madison; treasurer, Mrs. Elynore Kelly, Superior. Miss Elizabeth Kennedy, Janesville, was named state chairman of Irish history.

The Rev. Joseph Hurst, Wauwatosa, Milwaukee suburb, was elected state chaplain.

Late Saturday the following officers of the men's organization were elected:

President, William J. Kingston, Milwaukee; vice president, James J. Sheridan, Janesville; secretary, John P. Heffernan, Janesville; treasurer, A. A. McSweeney, Milwaukee.

Roy J. Daly, Milwaukee; C. C. Collins, Oshkosh; and Michael J. Hall, Menasha, were elected trustees.

BRIDGE DEDICATION COMMITTEE TO MEET

Menasha — The committee in charge of the Tayco-st bridge dedication program next Saturday will hold another meeting Monday evening at Menasha municipal offices at which committee chairmen will submit reports. Work on the structure is progressing rapidly and there is every indication it will be completed by the end of the week. City officials expect to have the new mammoth electric sign at the corner of Nicolet-blvd and Washington-st connected with the electric lighting plan in time for the dedication.

LIFE'S ODDITIES

By George Clark

"Well, it's your own fault, mother; couldn't you have just politely asked them to come over sometime, instead of naming a date?"

Mennonites Leave Kansas For Cheaper Lands In West

Newton, Kas —(AP)— The nation's leading colony of Mennonites, for half a century grouped in central Kansas, has begun a westward trek toward cheaper farm land.

Some of the 15,000 adherents of Mennonite evangelism already have emigrated to begin settlement of 50,000 acres near Spokane, Wash. That tract, recently purchased by the Mennonite Settlers' Aid society, is open only to Mennonites with certificates of entry.

Increasing prices of Kansas land, and difficulties involved in obtaining more of it, were cited as reasons for the emigration. For years Newton has been headquarters for the central conference of Mennonites in North America.

The colonization of the Washington tract represents the latest movement of a sect that originated in Holland and Prussia. It was more than a century ago when they emigrated to Russia.

Later, following difficulties with Russian military laws, they moved to America. Land grants in Kansas were obtained from the Santa Fe railroad in 1874.

H. P. Krehbiel of Newton, a Mennonite leader, originated the idea of settling in the "promised land" near Spokane. Colonization of the Washington area is expected to continue for eight years.

ARREST MAY BREAK UP RACKET, BELIEF

Man Under Indictment May Help Solve Frank Marlowe Murder in East

Chicago —(AP)— Transfer from Chicago to New York of a building racket by which hoodlum syndicates hoped to garner thousands of dollars from bucket shop operators and brokers was believed by police to have been nipped today in the arrest of Charles Green.

Green is under indictment in New York for the murder of William Cassidy and Simon Walker who were slain in the Hotsy-Totsy café. Officers also hoped through Green's arrest to learn how Frank Marlowe, a New York racketeer and friend of the murdered Arnold Rothstein, met his death.

After Chicago and New York detectives had talked with Green last night they expressed the opinion that the Hotsy-Totsy cabaret slaying was the result of a dispute among blackmailers, rather than being due to a beer war dispute.

Green said he would fight extradition when called upon face arraignment of a fugitive warrant today.

"I don't want to go back to New York now," officers quoted him as saying. "It's too hot there. The town's due for a cleaning out. There's an election coming up, and the gangsters have to go."

The new racket, as detectives explained it, is predicated on the theory that some brokers prefer to pay tribute to gangsters rather than to have certain facts concerning their business methods, and sometimes their private lives, made public. In some cases, the detectives said, the brokers are threatened with death unless they pay certain sums demanded by the gangsters.

POET, FORMER ACTOR DIES AT MILWAUKEE

Milwaukee—(AP)—Mark Forrest, 72, poet, writer and former actor, died here today of arteriosclerosis.

He published two books of verse "Bibbles and Dreams" and "War Time Ballads."

Mr. Forrest's career as an actor was cut short in London, when an infection made necessary the amputation of a leg. After he recovered he started a tour of the world and while visting Milwaukee found it so much to his liking that he settled here and became an American citizen.

The new Chinese knew the direction finding power of the loadstone before the Europeans devised the real mariners' compass in 1300.

FOUR BOAT RACES ARE HALTED BY SMASHUP

Chippewa Falls —(AP)— A pile-up of six motor boats in the course of a race at Red Wing, Minn., Saturday forced the withdrawal of four races at the Wissota Boat club regatta here yesterday.

The entries in the four races crashed into each other at Red Wing when one of the leaders hit a log. Norman Pabst was seriously injured when a board smashed through an arm and the member will probably have to be amputated. John Larson of Little Falls, Minn., suffered three broken ribs.

In the Class B races here yesterday Jack Bersonette, Milwaukee, took first place. Phil Fly, Chicago, was second; Bernard Mason, Chippewa Falls, third.

Fry took first place in Class D. Mason was second, and Bersonette was third. In the free-for-all race Fry won first place, Bersonette was second, and Mason came in third.

In a special race, Dr. S. E. Williams took the measure of Dr. W. C. Henske.

GOES TO WAUPUN FOR MURDERING POLICEMEN

Elkhorn—(AP)—Released from Leavenworth federal penitentiary to serve a life sentence at Waupun prison for the slaying June 23, 1927, of Hans Lindstrom, motorcycle policeman, Earl Williams, Delavan, was brought here Sunday morning and then taken on to Waupun.

Williams was convicted at his trial several months ago, having been brought from Leavenworth at that time while serving a sentence of another charge.

Lindstrom was slain when he attempted to arrest Williams and Norman Wallis in an automobile near here. Wallis is serving a life sentence at Waupun, having pleaded guilty to a charge of murdering the officer.

Will Your Skin Stand This Test?

Bright-lights—"Close-ups"—Does a blemished skin make you dread them? Then join the thousands who have used Resinol Soap and Ointment with almost startling success for pimples, clogged pores, rashes, roughness, etc. For more than thirty years a standard treatment for those desiring skin health and beauty—the ointment to heal—the soap to cleanse and refresh. *Try them!*

Sample of each free. Write Resinol, Dept. 72, Baltimore, Md.

Resinol

A. B. C. CRASHES AS COMPETITION BECOMES TOO KEEN

Dissolution of Broadcasting Chain Is Announced by President

BY ROBERT MACK

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Washington —Unable to stand the gaff of vigorous competition and expense, the progress of the American company to give the radio audience a third national chain program crashes with a dull thud.

Dissolution of the existing A. B. C. network, extending only as far west as Chicago, is announced by Adolph Linden, of Seattle, its president after futile efforts to sell out to eastern entertainment enterprises. On Thursday the basic Linden network on the Pacific coast was silent.

The Columbia Broadcasting system, which has been using the Linden group of five stations on the west coast, has taken over the land line linking these stations. This line, the only one available for broadcast hook-ups west of Omaha, has been leased to the A. B. C. but with the failure of that company, Columbia is assuming the lease.

To give sustained service to the western listeners, Columbia also announces a change in its plans for serving that portion of the country Previously it had announced that it would switch from the Linden chain on the coast to give other stations service on January 1, since the A. B. C. had proposed to inaugurate a national system this fall.

Now Columbia announces that Sunday it linked stations KHJ Los Angeles; KFRC San Francisco KLZ Denver and KDYL Salt Lake City as regular member station. On Sept 1 it will begin regular service to stations KFPY Spokane; KOIN, Portland, and KVI Tacoma.

Mr. Linden stated that the financial burden of carrying even a limited network was too heavy for his company, without sponsored programs, paid for by national advertisers. The network, with about a dozen stations, has been serving sixteen hours a day. Of these stations, Mr. Linden owns four, and is managing director of a fifth These five stations constituted the Pacific coast outlet for Columbia. Whether they are financially aligned with the A. B. C. and are closed with the dissolution of the chain is not known.

In any event, federal radio commissioner Harold A. Lafount representing the Pacific zone has received long distance calls from interests in both Spokane and Seattle seeking the assignments of the Linden stations in those cities. They reported that the two stations were silent last night.

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The Household Finance Corporation has recently reduced its rate on loans of $50 to $300.

Borrow From Household at 2½% per month

For loans on which you have 20 months to repay, the cost is as follows:

Total Amount of Loan	Average Monthly Cost
$100	$1.32
$200	$2.63
$300	$3.94

Here's the plan

Loans are made to families, no outside signers required. A $100 loan is payable $5 per month plus interest. The first month, the interest charge is $2.50, but the last month it is only 13 cents. The *average monthly cost* is $1.32. Other amounts in proportion.

You get the entire amount—no fees or deductions. If you repay sooner than twenty months, total cost is less.

Free Budget Book

The Household Expense Record helps you plan your expenses, and fully explains the Household Loan Plan. Write for it.

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